

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No. 10/632,301
Filing Date August 1, 2003
Inventorship Estaban Sardera
Applicant.....Microsoft Corporation
Group Art Unit..... 2623
Confirmation No..... 3666
Examiner Idowu, Olugbenga O.
Attorney's Docket No.MS1-1365US
Title: MEDIA CONTENT NAVIGATION ASSOCIATED ADVERTISING

AMENDMENT - RESPONSE TO APRIL 8, 2008 FINAL OFFICE ACTION

To: **Mail Stop AF**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

From: Patrick D.S. Reed (Tel. 509-324-9256 x252; Fax 509-323-8979)
Customer No. 22801
Lee & Hayes PLLC
421 W. Riverside Ave., Suite 500
Spokane, WA 99201

INTRODUCTORY COMMENTS

This communication is responsive to the Office Action dated April 8, 2008,
and is being filed with a one-month extension to extend the period for reply to
August 8, 2008.

Amendments to the Claims begin on page 2 of this document.

A Statement of Substance of Interview begins on page 26 of this
document.

Remarks begin on page 27 of this document.